



REEL RIPPIN LIPS

Fishing for Compliments

ATLANTA, GEORGIA

10.5K

YouTube
Subscribers

1,286

Videos
Published

37.9K

TikTok
Likes

2,459

TikTok
Followers

Media Kit | Brand Partnerships | 2026

www.reelrippinlips.com

MEET ANTONIO



Antonio | Reel Rippin Lips

Fishing Content Creator & Outdoor Enthusiast
Atlanta, Georgia

Antonio is the face behind Reel Rippin Lips — a fishing content creator based out of Atlanta, Georgia who loves getting out on the water and sharing the adventure with his growing community. From bass fishing on Lake Allatoona and Lake Lanier to pond hopping across the Atlanta metro, his content is packed with tutorials, tips, and techniques to help you catch more and better fish.

WHAT I DO

- **New Videos Weekly**
Consistent uploads on YouTube keeping the community engaged
- **Live Streams**
Tuesdays & Thursdays on YouTube — real-time fishing & Q&A
- **Bass Fishing Expert**
Techniques, lures, and local spots across the Atlanta metro
- **Multi-Platform Content**
YouTube, TikTok, Instagram, and Facebook presence

CONTENT NICHEs

Bass Fishing

Lake Allatoona

Lake Lanier

Pond Hopping

Swimbaits

Top Water

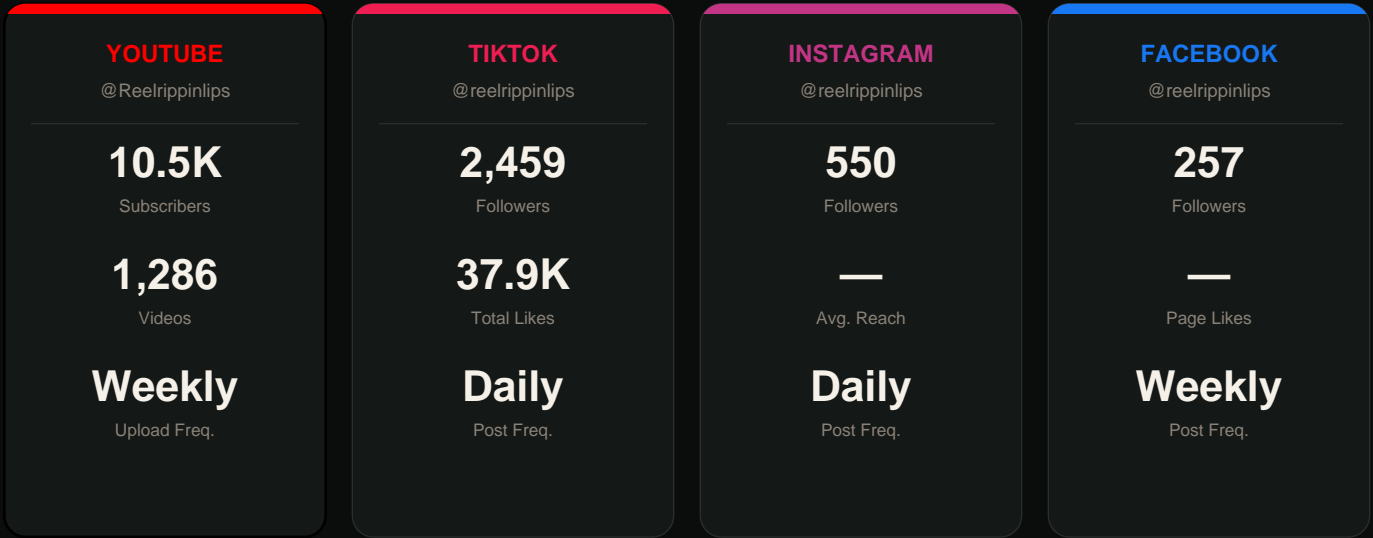
Soft Plastics

Live Streams

Fishing Tips

Gear Reviews

AUDIENCE & REACH



13,766+ TOTAL FOLLOWERS ACROSS ALL PLATFORMS

AUDIENCE PROFILE

- PRIMARY AUDIENCE
Male anglers aged 18-44
- LOCATION
Southeastern US (Atlanta metro focus)
- INTERESTS
Bass fishing, outdoor recreation, gear
- CONTENT PREFERENCE
Tutorials, tips, and catch footage
- ENGAGEMENT STYLE
Active commenters & live stream participants

PLATFORM BREAKDOWN



CONTENT OUTPUT

- 1,286 Total videos published
- 2x/week Live stream schedule (Tue & Thu)
- Weekly New YouTube videos
- Daily TikTok & Instagram posts

PARTNERSHIP OPPORTUNITIES

I partner with brands that align with the fishing and outdoor lifestyle my audience loves.

SPONSORED CONTENT

Custom fishing content featuring your brand or product. Authentic integration into fishing trips, tutorials, and gear reviews.

- In-feed YouTube videos
- TikTok & Reels features
- Story/reel series
- Product-in-action content

BRAND AMBASSADOR

Long-term partnership representing your brand across all platforms with consistent, organic product placement.

- Ongoing product features
- Event & tournament appearances
- Exclusive content series
- Social media takeovers

PRODUCT REVIEWS

In-depth, honest gear reviews tested on the water. My audience trusts my recommendations because I keep it real.

- Rod & reel reviews
- Tackle & lure testing
- Head-to-head comparisons
- First-look unboxings

UGC & AD CONTENT

Professional video and photo assets created for your brand's own marketing channels and paid advertising.

- Ad-ready video content
- Product photography
- Whitelisted ad campaigns
- Multi-format deliverables

WHY PARTNER WITH REEL RIPPIN LIPS?

→ **Authentic Voice**

Real fishing experiences that resonate — never scripted or forced

→ **Engaged Community**

Active audience that participates in live streams and trusts my picks

→ **Consistent Output**

1,286+ videos and counting with a reliable weekly upload schedule

→ **Local Authority**

The go-to Atlanta bass fishing creator for Lake Allatoona & Lanier



LET'S WORK TOGETHER

READY TO REEL IN RESULTS?

I'd love to partner with brands that share my passion for fishing and the great outdoors.

EMAIL

Reelrippinlips@gmail.com

WEBSITE

www.reelrippinlips.com

YOUTUBE

@Reelrippinlips • 10.5K Subscribers

TIKTOK

@reelrippinlips • 2,459 Followers

INSTAGRAM

@reelrippinlips • 550 Followers

FACEBOOK

@reelrippinlips • 257 Followers

Rate card available upon request.